

2018 Jefferson City Jaycees Cole County Fair Sponsorship Agreement

Initial Below Banner Placement Only

_____ \$300.00 Arena Bleachers

_____ \$300.00 Arena Fence Row

_____ \$300.00 Jaycees BBQ Stand (pavilion) Fence Row to Far Gate

Banner to be provided by sponsor no larger than 4'x8'. Will be hung and displayed the entire week of fair. Must be paid in full to the Jefferson City Jaycees Cole County Jaycees at the time of the agreement. Sponsors will be identified and broadcast during breaks and intermission by the announcer of each event.

Initial Below Banner Placement and 15' L.E.D. Board Digital Ad

_____ \$750.00 Jaycees Past President's Stand for banner placement and LED Digital AD

_____ \$750.00 Grand Stand Facing Midway for banner placement and LED Digital AD

_____ \$750.00 Announcer Stand for banner placement and LED Digital AD

_____ \$750.00 Main Gate Ticket Booth for banner placement and LED Digital AD

L.E.D Board Digital Ad Placement

- Will be located at Tractor Supply week prior (7/23-7/29)
- Will be located in Arena Facing Grandstands each day of fair

Digital file of desired info to be provided by sponsor. Will be displayed during every event in the arena all week long. Must be paid in full to Jefferson City Jaycees Cole County Jaycees at the time of the agreement. Each sponsor ad displays in rotation. Depending on amount of sponsors ad should display 5-6 seconds every 5-6 minutes. Sponsors will be identified and broadcast by event announcer.

Initial Below 15' L.E.D. Board Digital Ad Only

_____ \$500.00 Placed in Arena Facing Grandstands All Week and Tractor Supply week prior

Digital file of desired info to be provided by sponsor. Will be displayed during every event in the arena all week long. Must be paid in full to Jefferson City Jaycees Cole County Jaycees at the time of the agreement. Each sponsor ad displays in rotation. Depending on amount of sponsors ad should display 5-6 seconds every 5-6 minutes. Sponsors will be identified and broadcast by event announcer.

Initial Below Main Sponsor for Arena

_____ \$5,000 Bundle package Includes:

1. Banner placement on grand stand
2. Banner placement on announcer stand
3. Digital ad on 15' Arena Ad board
4. Acknowledgment on all Fair radio spots
5. Ad spot on LED board at fair main entrance all fair week and week prior to fair
6. Sponsor spot on all printed fair publicity print including shirts, brochures, and fliers
7. 20 free general admittance tickets

I hereby agree to the above initialed sponsor package for the 2018 Jefferson City Cole County Fair 7-30-2018 to 8-4-2018. Sponsorship money must be paid in full by July 16, 2018. Digital logo for ads must be provided by sponsor with payment.

X _____ Sponsor Signature Date _____

Print Contact Name _____

Mailing Address _____

EMAIL Address _____ Phone: _____

Michele Braun

JC Jaycees Cole County 2018 Fair Admin Assistant

Eric Brandt

JC Jaycees Cole County 2018 Fair Chairman

Mail Checks Payable to: Jefferson City Jaycees Cole County Fair, P.O. Box 671, Jefferson City, MO 65102